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[BURJUMAN, DUBAI, UAE]

MUHSIL VK

**[UI UX DESIGNER | WORDPRESS DEVELOPER |
E-COMMERCE SPECIALIST | MULTIMEDIA DESIGNER]**

HELLO, I'M MUHSIL VK, A SEASONED DIGITAL PRODUCT DESIGNER, WORDPRESS DEVELOPER, AND E-COMMERCE SPECIALIST WITH *7 YEARS OF EXPERIENCE*. I EXCEL IN CREATING VISUALLY STUNNING DESIGNS, DEVELOPING FUNCTIONAL WEBSITES, AND CRAFTING EFFECTIVE DIGITAL MARKETING STRATEGIES. LET'S COLLABORATE TO *BRING YOUR DIGITAL VISIONS TO REALITY!*

WORK EXPERIENCE

TOMSHER TECHNOLOGIES LLC

Team Leader- UI/UX (April 2024 - Present)

- Team Management: Lead and manage a team of designers and developers, ensuring project timelines are met and quality standards are maintained.
- Specialize in UI/UX Design, WordPress Development, Digital marketing, and Ad Video creation.
- Design intuitive, user-friendly interfaces using tools like Sketch, Figma, and Adobe XD.
- Develop and execute digital marketing strategies and manage social media campaigns.
- Oversee video production, from scripting to editing, using Adobe Premiere Pro and After Effects.
- E-commerce Solutions: Develop and design e-commerce websites, focusing on user experience and conversion rate optimization.

Graphic, Web Designing and Development (May 2022 - Present)

- Create Website Designs: Design visually appealing and user-friendly interfaces for various websites.
- Develop E-commerce WordPress Sites: Build and customize e-commerce websites using WordPress, ensuring functionality and performance.
- Manage Social Media Marketing Materials: Develop and manage digital marketing content for social media platforms.

QBYTEZ INFOLABS PVT LTD

Graphic Designer (March 2021 - May 2022)

- Create website designs, UI/UX for corporate websites, and social media marketing materials.
- Develop e-commerce WordPress websites using HTML5, CSS, JavaScript, PHP.

CYBAZE TECHNOLOGIES PVT LTD

UI/UX Designer (August 2020 - March 2021)

- Design user interfaces for high-traffic websites and e-commerce platforms.
- Create marketing materials and manage social media campaigns.

SPARROW SOLUTION

Web Designer (June 2018 - August 2020)

- Design user interfaces for corporate websites and e-commerce platforms.
- Develop WordPress websites and manage digital marketing projects.

EDUCATION

KARPAGAM ACADEMY OF HIGHER EDUCATION

⟶ *Bachelor of Engineering - BE, Computer Science (April 2014 - May 2018)*

KALLADI ABDU HAJI HIGH SCHOOL KOTTOPADAM, PALAKKAD

⟶ *HSC (Higher Secondary Certificate), Computer and Information Sciences, General (July 2013 - March 2014)*

ISLAMIYA COLLEGE H S SANTHAPURAM - PATTIKAD, MALAPPURAM

⟶ *SSLC (Secondary School Leaving Certificate), General Studies (June 2011 - May 2012)*

SKILLS

FRONTEND DEVELOPMENT	Next.js (Frontend)	TypeScript	HTML5	Tailwind CSS
	React.js (Frontend)	JavaScript	Webflow	Bootstrap
	Laravel (Frontend)	HTML5	Vite Server for Laravel	CSS & SCSS

UI/UX DESIGN & TOOLS	UI/UX Design	Figma	Wireframing	Prototyping
	Adobe Creative Suite			

DEVELOPMENT & CMS	WordPress	Webflow	PHP
	REST API for WordPress	Creating custom API for WordPress	

MARKETING & CONTENT CREATION	Digital Marketing	Social Media Campaigns	Social Media Post
	Ad Video Creation	Video Editing	Email Marketing

SOFT SKILLS & METHODOLOGIES	Problem Solving	Collaboration	Team Management
	Creativity	Graphic Design	Agile & Waterfall Methodologies

LANGUAGES

English   Malayalam   Tamil